

## SPONSORSHIP OPPORTUNITIES

Event Date: March 3, 2018



**\$25,000 -**

### **THE BROADWAY BALL Event Sponsorship**

- This premiere level of support entitles The Broadway Ball Event Sponsor to all the benefits of the “TIMES SQUARE” Sponsorship, plus the following:
  - Mention in all promotions of and references to the ABT event, i.e. “The Broadway Ball, sponsored by ABC Corporation.”
  - Curtain speech from the stage podium during the program portion of the event.

### **\$10,000 - “TIMES SQUARE” Sponsorship**

- Reserved premium seating for twelve (two tables) at The Broadway Ball, with select wine service
- Prominent recognition of sponsorship on all invitations to The Broadway Ball
- Publicity in print and media associated with the event and full page ad in the event program
- Prominent recognition of sponsorship – with company logo - during event
- Recognition of sponsorship in playbills during ABT’s Mainstage milestone Season 13
- Recognition in ABT electronic communications and social media posts, reaching more than 25,000 active patrons and other contacts on a regular basis during promotions of the event. These include:
  - Specific mention in emails sent to ABT patrons after attending **South Pacific** and **Showboat** at the Arizona Broadway Theatre
  - ABT’s electronic communications
  - Facebook; Twitter; Instagram
- Dedicated press release to be sent upon receipt of sponsorship payment
- Recognition in January promotional press release as well as in post-event press release

### **\$5,000 - “TONY AWARD” Sponsorship**

- Reserved premium seating for six (one table) at The Broadway Ball, with select wine service
- Prominent recognition of sponsorship on all invitations to The Broadway Ball
- Publicity in print and media associated with the event and half-page ad in the event program
- Prominent recognition of sponsorship – with company logo - during event
- Recognition of sponsorship in playbills during ABT’s Mainstage Season 13
- Recognition in ABT electronic communications and social media posts, reaching more than 25,000 active patrons and other contacts on a regular basis during promotions of the event. These include:
  - Specific mention in emails sent to ABT patrons after attending **South Pacific** at the Arizona Broadway Theatre
  - ABT’s electronic communications
  - Facebook; Twitter; Instagram
- Recognition in January Broadway Ball promotional press release

### **\$2,500 - “42<sup>ND</sup> STREET” Sponsorship**

- Reserved premium seating for six at The Broadway Ball
- Recognition of sponsorship on all invitations to The Broadway Ball
- Publicity in print and media associated with the event and quarter-page ad in the event program
- Recognition of sponsorship – with company logo - during event
- Recognition of sponsorship in playbills during ABT’s Mainstage Season 13

### **\$1,500 - “TRIPLE THREAT” Table Sponsorship**

- Reserved premium seating for six (one table) at The Broadway Ball
- Recognition of sponsorship on all invitations to The Broadway Ball
- Recognition of sponsorship during the event, in the event program, and in ABT Mainstage playbills

**\$1,000 - "GIVE MY REGARDS" Community Sponsor**

- Recognition of sponsorship on all invitations to The Broadway Ball
- Recognition in the event program
- Recognition of sponsorship – with company logo - during event
- Recognition of sponsorship in playbills during ABT's Mainstage Season 13
- Recognition in ABT electronic communications and social media posts

**YES! We want to sponsor the ABT BROADWAY BALL!**

- THE BROADWAY BALL** Event Sponsorship ..... \$25,000
- "TIMES SQUARE"** Sponsorship ..... \$10,000
- "TONY AWARDS"** Sponsorship ..... \$5,000
- "42<sup>nd</sup> STREET"** Sponsorship ..... \$2,500
- "TRIPLE THREAT"** Table Sponsorship..... \$1,500
- "GIVE MY REGARDS"** Community Sponsor.....\$1,000

**Payment information:**  Check enclosed

Visa  MC  AMEX  Discover

**Credit Card #:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

**CID Code:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Individual for Thank You: \_\_\_\_\_

*(if different from Sponsor Contact Name)*

Sponsor Name for print and media publicity: \_\_\_\_\_

*(as it will be printed)*

**IMPORTANT:** Due to printer's time constraints, ad layouts received after January 31, 2018, may not be included in all print and media associated with the event.

**Please return your check or credit card information in the enclosed envelope to:**

**Arizona Broadway Theatre  
ATTN: Ellen Versen, Development Director  
7701 W. Paradise Lane  
Peoria, AZ 85382  
Phone: (623) 707-8842  
Fax: (623) 776-9974**

THANK YOU for supporting the performing arts at Arizona Broadway Theatre! ABT Performing Arts Association, Inc., is a 501(c)(3) nonprofit professional performing arts organization, Federal Tax I.D. #87-0794123. For further information please call the ABT Development Office at (623) 707-8842.